

The Childnet Academy and CWJF



May 26th ,2004

INTRODUCTION



- In November 2003 Cable & Wireless Jamaica Limited launched its Foundation to be the philanthropic arm of the Company.
- The Foundation will continue the Company's historical contributions to Sports and Health Care in Jamaica, but will also implement a new and focused approach to initiatives geared towards youth and education.
- The initiatives will be run under our project....

CyberWorks

- Primary focus will be using technology to promote development of our youth, and in particular, their education.
- Technology based approach will encourage use of computers and the internet to bridge the digital divide in a tangible way.



CyberWorks



- <http://www.cwjfoundation.cwjamaica.com/>

CHILDNET ACADEMY

- Project Objective – Encourage Web Site Development by children and young people.
Run by Childnet International and sponsored by Cable & Wireless PLC

<http://www.childnet-int.org/default.aspx>

<http://www.childnetacademy.org/>

Opportunity



- Increase positive global visibility of Jamaica and Jamaican youth
- Increase opportunity to expose more Jamaican children to the Academy



To be continued....

